

27-E1 District Governor's Newsletter – September

Dear Lions of District 27-E1,

The first two months of my term have flown by, and soon we will already be a quarter of the way through this Lionistic year. It has been my privilege to meet with many of you during my District Governor club visits, and I have several more scheduled in the coming months.

If your club has not yet set a date for my visit, please contact me as soon as possible so we can get you on my calendar. My goal is to visit **100% of the clubs in our district** before my term ends next July. Along with club visits, I will also be attending special events, district conventions, and supporting the development of new clubs. Scheduling early helps me ensure I can be there for you.

Mental Health Awareness Week of Service

A big reminder that **Mental Health Awareness Week of Service (October 4–12)** is quickly approaching! I hope your club has chosen an activity to participate in during that week. Please remember: **your project must be reported on the Lions Portal** in order for your service hours to count.

Club Excellence Award & Reporting

Last month, I highlighted updates to the **Club Excellence Award**. I want to once again stress the importance of reporting service activities in the Lions Portal. Club Secretaries and Service Chairs—please remember to click the **SUBMIT** button after completing your reports. Without this final step, your service will not be officially recorded.

The New Voices Award

This year, our district will be emphasizing the **New Voices Award**. The program highlights and encourages the inclusion of new perspectives in our clubs—especially women and young people. There are four award categories, information and nomination forms are included with this letter. Let's work together to lift up new voices and future leaders in our organization.

Why Membership Matters

As Lions, our purpose is to serve our communities. Strong membership makes strong service possible. As some members grow older, it's vital to bring in new hands to continue our legacy of service. Recruiting and retaining members is not just an option—it's a necessity to ensure our clubs thrive well into the future.

Looking Ahead

Next month, I'll be sharing updates on how we are doing with our **district goals** as we close the first quarter. Until then, let us remember:

In our communities and around the World, we **Lead by Serving**, and many of you also **Serve by Leading**. It is our **Serving Today** that provides **Brighter Futures Tomorrow**.

Yours in Service,
Lion Ed Cerney
District Governor, 27-E1